

Aviva has been delivering on promises since 1696.

Over the years Aviva has made some **historic** underwriting decisions.



Sir Winston Churchill

An Aviva plc Company approved the application of this promising young officer and presented him with a fully paid-up policy in 1960



Queen Victoria

Her Royal Majesty asked an Aviva plc Company to be her insurer 140 years ago. The Company graciously complied.



Napoleon Bonaparte

Over 180 years ago, Napoleon Bonaparte applied for life insurance with an Aviva plc Company. He was turned down. The rest is history.

For more than 300 years, Aviva has kept its promises.

Centuries of customers (both the famous and not-so-famous) have relied upon us for financial security and peace of mind, helping to make the Aviva companies the fifth largest and oldest continuously operating insurance group in the world.*

Today, we take all that we've learned in those many years and focus on tomorrow. Our experience guides us as we strive to anticipate and meet people's needs for the future... to help them make the most out of life.

If you're looking for a great company **for your future**, look to Aviva.

Come be part of our history.



www.avivausa.com

Aviva Life and Annuity Company, Des Moines, IA; Aviva Life and Annuity Company of New York, Woodbury, NY.

* Based on gross worldwide premiums for the year ended 31 December 2008